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TOURIST ACCOMMODATION, AUSTRALIA, SEPTEMBER QUARTER 1984

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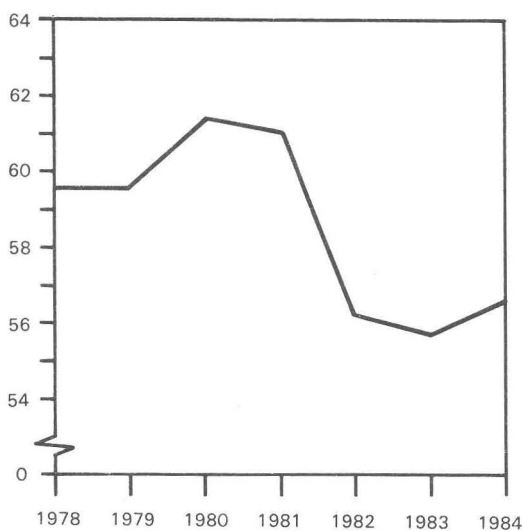
other inquiries including copies of publications—contact Information Services on Canberra (062) 52 6627 or in any of our State offices.

MAIL INQUIRIES *write to* Information Services, ABS, P.O. Box 10, Belconnen, A.C.T. 2616 or any of our State offices.

MAIN FEATURES

ROOM OCCUPANCY RATES FOR HOTELS AND MOTELS, ETC. WITH FACILITIES

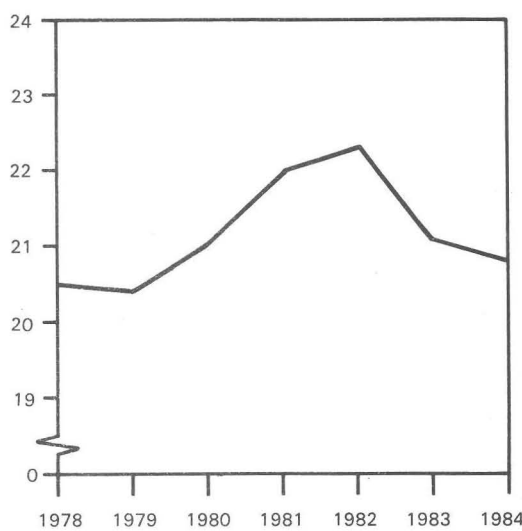
Per cent



SEPTEMBER QUARTER

SITE OCCUPANCY RATES FOR CARAVAN PARKS

Per cent



SEPTEMBER QUARTER

During the 3 months ended September 1984, there were 1,048 licensed hotels with facilities and 2,811 motels, private hotels and guest houses with facilities in operation in Australia.

The room occupancy rate for hotels and motels etc. with facilities was 56.5% for the September quarter 1984 compared with 55.7% for the September quarter 1983. Accommodation takings for the September quarter 1984 were \$237m compared with \$208m for the September quarter 1983.

The site occupancy rate for caravan parks for the September quarter 1984 was 20.8% compared with 21.1% for the September quarter 1983.

EXPLANATORY NOTES

Introduction

This publication contains results, for Australia and each State and Territory, of the quarterly surveys of tourist accommodation establishments.

Scope and coverage

2. For the purposes of this survey, a *tourist accommodation establishment* is defined as an establishment which predominantly provides short term accommodation (i.e. for periods of less than 2 months) available to the general public.

3. The scope of the survey may vary from time to time depending upon the needs of users of the statistics and on the ABS resources available to undertake the surveys. The types of establishments currently included in the survey are:

- (a) *Licensed hotel with facilities.* A tourist accommodation establishment which is licensed to operate a public bar, provides bath or shower and toilet in most guest rooms, and has breakfast available for guests.
- (b) *Licensed or unlicensed motel, private hotel or guest house with facilities.* A tourist accommodation establishment which provides bath or shower

and toilet in most guest rooms and has breakfast available for guests but is not licensed to operate a public bar. This category also includes motels that are licensed to serve liquor with meals.

- (c) *Caravan park.* A tourist accommodation establishment which provides powered sites for caravans and toilet, shower and laundry facilities for guests.

Definitions

4. *Number of establishments* refers to the number of tourist accommodation establishments within the scope of the survey which operated during the survey period. Establishments comprising more than one type of accommodation activity referred to in paragraph 3 above (e.g. a motel with attached caravan park) are treated as two separate establishments. Included are those establishments which operated for any part of the quarter or which closed temporarily for the quarter because of seasonal reasons.
5. *Guest rooms* refers to the maximum number of rooms, units, suites, etc. available for accommodating paying guests at hotels and motels with facilities during the survey period.
6. *Bed spaces* refers to the maximum number of guests that could be accommodated in beds normally in place (excluding cots) at hotels and motels with facilities during the survey period. Three-quarter beds are classified as single beds; double beds are counted as 2 bed spaces.
7. *Powered sites* refers to the maximum number of sites with provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period. Included are powered sites occupied by on-site vans.
8. *Unpowered sites* refers to the maximum number of sites with no provision for connection to electric power supply, available at caravan parks for accommodating paying guests during the survey period.
9. *Cabins, flats, etc.* refers to the maximum number of cabins, flats, units and villas available at caravan parks for accommodating paying guests during the survey period.
10. *Total caravan park capacity* refers to the maximum number of on-site vans, other powered sites, unpowered sites and cabins, flats, etc. available at caravan parks for accommodating paying guests during the survey period.
11. *Room occupancy rate* refers to the proportion of guest rooms occupied in hotels and motels with facilities to the number of guest rooms available during the survey period expressed as a percentage.
12. *Bed occupancy rate* refers to the proportion of bed spaces occupied in hotels and motels with facilities to the number of bed spaces available during the survey period expressed as a percentage.
13. *Site occupancy rate* refers to the proportion of sites occupied by guests in caravan parks to the total caravan park capacity available during the survey period expressed as a percentage. Unoccupied on-site vans are treated as vacant sites.
14. *Takings from accommodation* refers to revenue received from the provision of short term and long term accommodation at the tourist accommodation establishment. Where meals and accommodation were a combined charge an estimate of takings from meals was excluded. Takings from accommodation for each month represent the takings received during that month. In the case of some establishments payments may be made in advance of, or may be received after the provision of accommodation to guests and therefore the monthly figure for takings from accommodation may not necessarily bear a direct relationship to the number of guests accommodated during the month. Rental and storage fees paid to caravan parks for the keeping of private vans in parks are included in the takings of the month they are received.
15. *Employment.* Details of the numbers of persons working at tourist accommodation establishments (including those working on other than accommodation activities) have not been included in this publication. However, data are available upon request from the ABS.

Related publications

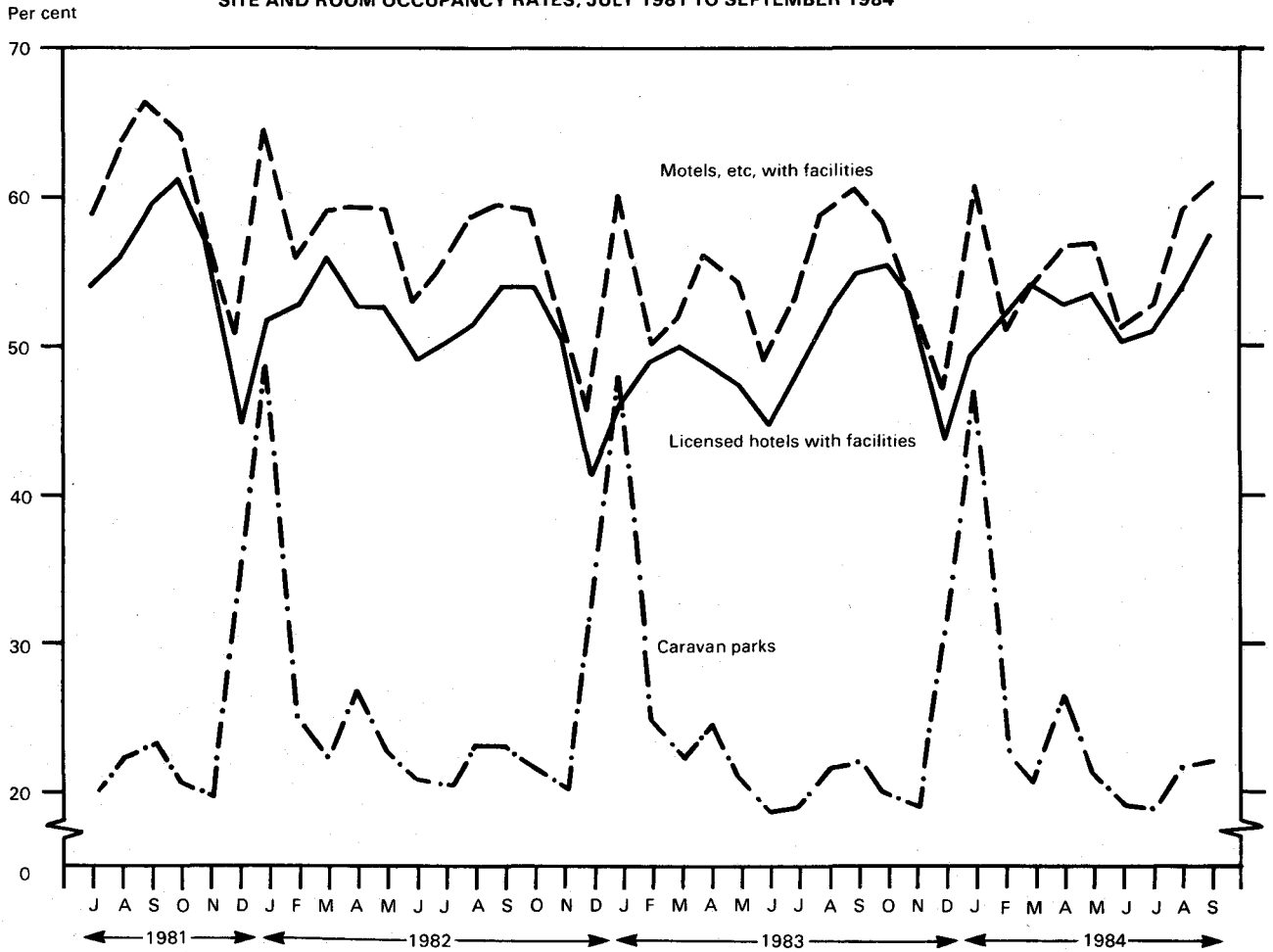
16. Publications for Australia, and each State and Territory, are released by the respective offices of the ABS. Tourist accommodation statistics for past quarters are available in earlier publications commencing with the September quarter 1975. These and some unpublished statistics for certain small areas within States (e.g. local government areas or combinations of local government areas) are available upon request. From September Quarter 1980 a dissection of the statistics shown in this publication, according to size of establishment, is available on request for each State (Territories excluded).

17. Current publications produced by the ABS are listed in the *Catalogue of Publications, Australia* (1101.0). The ABS also issues on Tuesdays and Fridays, a *Publications Advice* (1105.0) which lists publications to be released in the next few days. The Catalogue and Publications Advice are available from any ABS office.

NOTE: Where figures have been rounded, discrepancies may occur between sums of the component items and totals.

R.J. CAMERON
Australian Statistician

SITE AND ROOM OCCUPANCY RATES, JULY 1981 TO SEPTEMBER 1984



CAPACITY

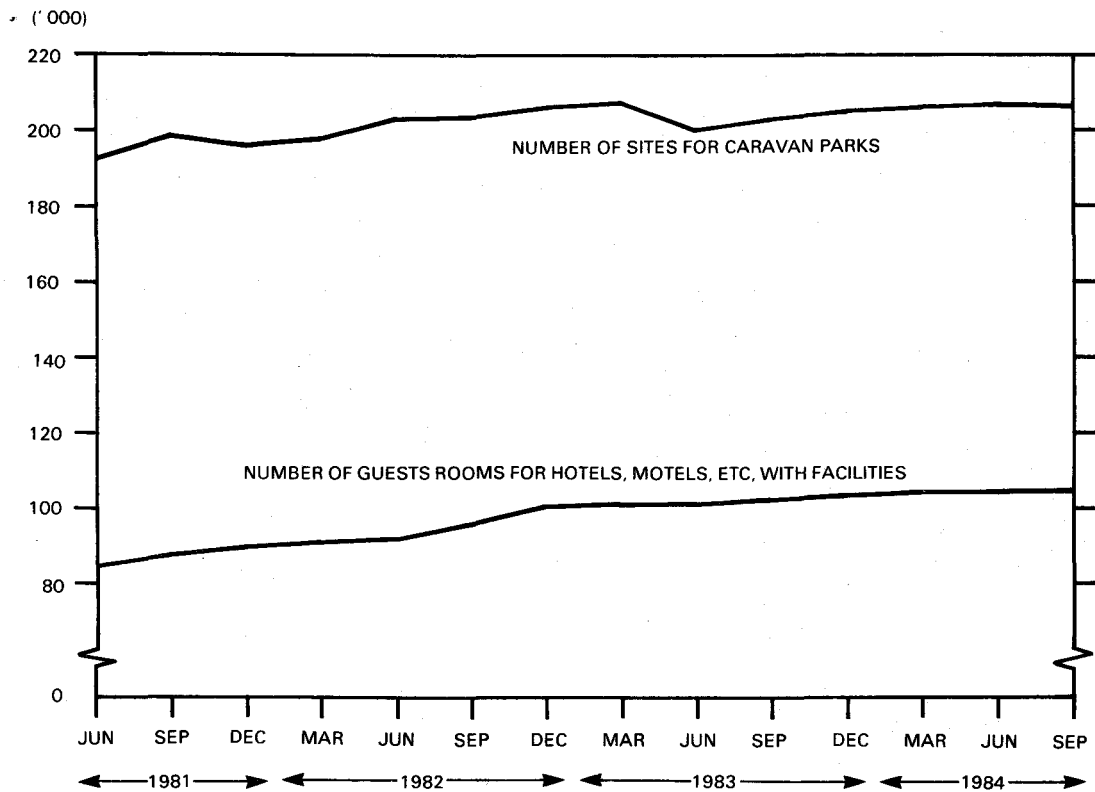


TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES : NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales			Victoria			Queensland			South Australia			Western Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	ESTABLISHMENTS AND CAPACITY (number)														
September quarter 1983—															
Establishments	257	1,084	1,341	165	564	729	227	665	892	117	164	281	143	138	281
Guest rooms	8,853	26,174	35,027	4,707	14,191	18,898	6,121	15,801	21,922	3,316	4,209	7,525	3,942	5,711	9,653
Bed spaces	21,163	78,685	99,848	10,906	40,970	51,876	16,576	46,929	63,505	7,900	12,825	20,725	8,251	14,953	23,204
September quarter 1984—															
Establishments	250	1,115	1,365	165	564	729	236	691	927	118	171	289	147	142	289
Guest rooms	9,136	27,095	36,231	4,701	14,438	19,139	6,900	16,385	23,285	3,314	4,306	7,820	4,547	6,348	10,895
Bed spaces	22,101	81,702	103,803	10,859	41,363	52,222	19,211	49,293	68,504	8,196	13,690	21,886	9,626	16,676	26,302
ROOM OCCUPANCY RATES (per cent)															
1983—															
July	50.0	52.6	51.9	46.4	46.9	46.7	54.3	62.9	60.5	38.2	42.7	40.7	49.7	46.3	47.7
August	51.8	58.9	57.2	50.7	56.0	54.6	58.1	63.3	61.9	45.9	53.6	50.2	53.5	56.0	55.0
September	54.7	60.9	59.3	53.2	55.2	54.7	59.0	63.9	62.5	50.6	60.7	56.3	58.2	64.0	61.6
September quarter 1983	52.2	57.4	56.1	50.1	52.7	52.0	57.1	63.4	61.6	44.8	52.2	49.0	53.8	55.3	54.7
1984—															
July	51.6	53.1	52.8	50.3	45.8	46.9	55.7	60.5	59.1	43.5	42.8	43.1	48.5	46.8	47.5
August	55.1	60.1	58.8	52.9	55.3	54.7	58.3	64.4	62.6	51.1	53.4	52.4	49.1	53.0	51.4
September	57.7	62.5	61.3	59.9	54.8	56.1	59.5	63.9	62.6	51.7	57.7	55.1	55.4	62.6	59.6
September quarter 1984	54.8	58.5	57.6	54.3	52.0	52.5	57.8	62.9	61.4	48.8	51.3	50.2	51.0	54.0	52.8
BED OCCUPANCY RATES (per cent)															
1984—															
July	33.0	31.4	31.7	31.1	26.6	27.5	32.3	36.2	35.2	25.2	22.7	23.6	31.7	28.7	29.8
August	36.4	38.0	37.7	33.4	35.7	35.2	34.7	39.9	38.4	31.8	32.7	32.4	33.2	34.8	34.2
September	37.8	39.4	39.1	36.9	33.7	34.4	35.9	40.6	39.3	32.9	34.9	34.2	38.9	43.1	41.5
September quarter 1984	35.7	36.3	36.1	33.8	32.0	32.4	34.3	38.9	37.6	29.9	30.1	30.0	34.6	35.5	35.1
TAKINGS FROM ACCOMMODATION (\$' 000)															
1984—															
July	8,483	17,689	26,172	4,111	7,800	11,911	5,544	11,206	16,750	1,925	2,156	4,081	2,799	3,316	6,115
August	9,268	20,572	29,839	4,408	9,660	14,068	6,507	12,427	18,934	2,190	2,856	5,046	2,981	3,804	6,785
September	9,277	20,578	29,855	5,243	9,140	14,382	6,415	11,932	18,347	2,065	2,957	5,022	3,261	4,500	7,761
September quarter 1984	27,027	58,838	85,865	13,762	26,599	40,361	18,467	35,565	54,032	6,179	7,969	14,149	9,041	11,621	20,661

TABLE 1. HOTELS AND MOTELS, ETC. WITH FACILITIES: NUMBER, CAPACITY, OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION—continued

	Tasmania			Northern Territory			Australian Capital Territory			Australia		
	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total	Licensed hotels with facilities	Motels, etc.	Total
	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)	(number)
ESTABLISHMENTS AND CAPACITY												
September quarter 1983—												
Establishments	83	58	141	35	34	69	12	26	38	1,039	2,733	3,772
Guest rooms	2,768	1,497	4,265	1,006	1,287	2,293	758	1,411	2,169	31,471	70,281	101,752
Bed spaces	7,044	4,632	11,676	2,320	3,423	5,743	1,734	4,172	5,906	75,894	206,589	282,483
September quarter 1984—												
Establishments	86	65	151	35	37	72	11	26	37	1,048	2,811	3,859
Guest rooms	2,723	1,571	4,294	1,079	1,575	2,654	692	1,513	2,205	33,092	73,431	106,523
Bed spaces	6,905	4,864	11,769	2,669	4,295	6,964	1,651	4,467	6,118	81,218	216,350	297,568
ROOM OCCUPANCY RATES (per cent)												
1983—												
July	33.7	27.2	31.4	65.5	70.8	68.5	45.9	63.6	57.4	48.0	52.7	51.2
August	43.5	38.3	41.6	65.0	69.5	67.6	61.1	79.3	73.0	52.4	58.9	56.9
September	48.0	43.8	46.5	61.2	66.1	64.0	65.9	77.9	73.7	55.2	60.7	59.0
September quarter 1983	41.7	36.3	39.8	63.9	68.9	66.7	57.6	73.6	68.0	51.8	57.4	55.7
1984—												
July	37.4	32.9	35.7	74.7	75.0	74.9	69.4	80.6	77.1	51.0	52.8	52.2
August	41.9	36.9	40.1	70.6	71.1	70.9	58.9	78.9	72.6	53.8	59.2	57.5
September	53.2	46.7	50.8	63.5	59.8	61.3	61.9	75.3	71.1	57.4	60.9	59.8
September quarter 1984	44.1	38.7	42.1	69.7	68.7	69.1	63.4	78.3	73.6	54.0	57.6	56.5
BED OCCUPANCY RATES (per cent)												
1984—												
July	22.3	17.8	20.4	47.5	48.5	48.1	46.0	50.2	49.1	31.4	31.3	31.3
August	27.5	22.6	25.5	45.0	45.5	45.3	39.4	52.8	49.2	34.3	37.5	36.6
September	36.2	29.7	33.5	39.1	36.7	37.6	41.1	48.4	46.4	36.8	38.5	38.1
September quarter 1984	28.6	23.3	26.4	43.9	43.6	43.7	42.2	50.5	48.2	34.2	35.7	35.3
TAKINGS FROM ACCOMMODATION (\$'000)												
1984—												
July	1,229	531	1,760	1,198	1,757	2,954	853	1,795	2,647	26,141	46,250	72,391
August	1,375	630	2,006	1,137	1,676	2,813	707	1,728	2,435	28,572	53,354	81,926
September	1,844	805	2,649	996	1,368	2,363	673	1,582	2,255	29,773	52,861	82,635
September quarter 1984	4,448	1,967	6,415	3,330	4,801	8,131	2,233	5,105	7,338	84,486	152,465	236,951

TABLE 2. CARAVAN PARKS : NUMBER, CAPACITY, SITE OCCUPANCY RATES AND TAKINGS FROM ACCOMMODATION

	New South Wales(a)	Victoria	Queensland	South Australia	Western Australia	Tasmania	Northern Territory	Australia
ESTABLISHMENTS AND CAPACITY (number)								
September quarter 1983—								
Establishments	578	430	397	154	243	53	12	1,867
Powered sites	50,359	36,956	20,845	12,197	14,539	2,776	754	138,426
Unpowered sites	24,054	13,739	10,891	5,030	4,171	1,973	735	60,593
Cabins, flats, etc.	1,044	760	679	496	497	64	82	3,622
<i>Total capacity</i>	<i>75,457</i>	<i>51,455</i>	<i>32,415</i>	<i>17,723</i>	<i>19,207</i>	<i>4,813</i>	<i>1,571</i>	<i>202,641</i>
September quarter 1984—								
Establishments	578	429	394	155	237	59	16	1,868
Powered sites	51,383	37,157	20,467	12,493	14,451	3,023	1,080	140,054
Unpowered sites	24,299	12,980	11,283	5,071	4,009	2,152	2,081	61,875
Cabins, flats, etc.	1,080	903	704	539	492	61	173	3,952
<i>Total capacity</i>	<i>76,762</i>	<i>51,040</i>	<i>32,454</i>	<i>18,103</i>	<i>18,952</i>	<i>5,236</i>	<i>3,334</i>	<i>205,881</i>
SITE OCCUPANCY RATES (per cent)								
1983—								
July	15.7	8.3	42.1	9.6	32.1	13.1	51.3	19.3
August	18.1	11.7	41.8	13.6	35.1	14.6	56.4	21.7
September	19.9	11.1	40.5	16.1	35.7	17.3	47.7	22.2
September quarter 1983	17.9	10.4	41.4	13.1	34.2	15.0	(b)51.8	21.1
1984—								
July	14.9	8.3	41.4	10.0	31.9	12.2	36.8	18.9
August	18.4	11.5	41.5	13.5	35.2	13.9	39.1	21.7
September	20.2	10.8	39.7	15.0	35.8	15.1	34.3	22.0
September quarter 1984	17.8	10.2	40.9	12.8	34.3	13.7	(b)36.8	20.8
TAKINGS FROM ACCOMMODATION (\$'000)								
1984—								
July	2,824	1,261	2,619	387	1,238	118	251	8,698
August	3,646	1,648	2,676	580	1,456	149	280	10,435
September	3,871	1,561	2,489	606	1,407	162	240	10,336
September quarter 1984	10,341	4,470	7,784	1,573	4,101	429	772	29,470

(a) Includes Australian Capital Territory. (b) Caravan park capacity in the N.T. increased significantly between September quarter 1983 and September quarter 1984.